



**Thank you for supporting local artists!**

## **INSTRUCTIONS**

### **INSTALL**

Download the Augment El Paso Application (AEP app).

**iOS** (8.0 & Up)

**Apple App Store:** <http://goo.gl/LOaSnq>

**Andriod** (3.0 & Up)

**Google Play Store:** <http://goo.gl/R8C1Kj>

**Amazon App Store:** <http://amzn.to/1rm2GKx>

### **RUN**

Run the AEP app on your mobile device.

### **SCAN**

Scan an augmented target image.

### **DOWNLOAD**

Once our app recognizes the target image, scene assets will download and save to your device.

Note: You do not have to continue scanning the target image during content downloads.

### **INTERACT**

Once the content has finished downloading, scan the target image again and begin enjoying your augmented reality content!

### **REPEAT**

We currently offer over 30 augmented scenes for your enjoyment. Try them all!

### **MULTIPLE DOWNLOADS**

If you own multiple target images, or would like to download scene content in advance, you can Open the MENU, Select MEDIA, and select and download as many scenes as you wish at once.

## **TIPS & TRICKS**

### **FOCUS**

Aim your device at the target, and allow for your device's auto focus to capture all the target's detail.

### **LIGHTING**

If there is too much light or galres, the image will not scan properly.

If there is too little light, the AR content may not track correctly or appear at all.

### **TRACKING**

Tracking works best and is less jittery when the whole target is captured by your device's camera, but will still work as long as there is a portion of target being captured.